



FOR IMMEDIATE RELEASE:

Cooledge Lighting Inc. Named to 2013 Emerging Rocket Cleantech List

Burnaby, British Columbia, Canada – April 2, 2013 – Cooledge Lighting Inc., an LED lighting technology company preparing for its corporate launch later this year, announced today that it has been selected as one of the top 12 emerging clean technology companies in British Columbia by Rocket Builders, a market strategy and consulting firm.

"We are very pleased that the review team has recognized Cooledge's potential at Rocket Builders.", said C. Wade Sheen, CEO at Cooledge Lighting. "We believe that our innovative approach to solid-state lighting will create great opportunities for continued growth here in British Columbia. We want to thank the committee for this recognition."

The Rocket Recognition Program is a unique business recognition list that profiles British Columbia technology companies with the greatest potential for revenue growth. Since 2003, the Rocket Recognition Program has consistently predicted the revenue growth leaders and the companies most likely to attract investment.

"Three elements characterize these high growth firms: a growing market opportunity, a unique competitive position, and customer validation of a must-have value proposition," said Geoffrey Hansen, Managing Partner at Rocket Builders.

About Cooledge Lighting Inc. – Cooledge is a venture-backed start-up focused on delivering high-value solid-state lighting solutions to the general illumination market. Founded in 2009, Cooledge is currently in the company's development stage with the product launch of a flexible LED light sheet coming at Lightfair 2013 in Philadelphia, PA, April 23-25, 2013.

Cooledge light sheet provides high-quality lighting with luminous efficacies exceeding 100 lumens per watt and 50,000 hours lifetime. Light sheet utilizes a highly dense pattern of LEDs on a thin plastic substrate, delivering on the promise of OLEDs with LEDs' reliability and performance

Light sheet's unique form factor permits large panels, long lengths, and the ability to conform to a wide variety of shapes, eliminating many of the constraints and challenges imposed by existing LED systems. Luminaire designs using the light sheet can be fluid, thin, and minimal in design and allow unique material choices. Based on Cooledge Lighting's patented technology, this new medium of light requires no additional heat-sinking or thermal management and inspires a wide range of unique and novel luminaire designs.

Cooledge light sheet comes in various sizes having widths from 1.1" (28mm) to 11" (280mm) and lengths up to 8' (2.4m). These linear sheets are available in nominal one-foot standard lengths and can be custom configured to luminaire manufacturer requirements. Light sheet is fully dimmable with standard commercial





dimmers and is a UL-recognized class-2 low voltage component, allowing for ease of integration and design. The product is RoHS/REACH compliant and carries a 5-year limited system warranty.

Cooledge, along with its luminaire manufacturer partners, sees the opportunity to redefine the geometry of light as an important next step in the evolution and use of LED lighting technology. Cooledge's unique light sheet technology will change the way lighting is applied to space by blurring the line between lighting equipment and the architectural space.

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