# floaterframe

### Finally ... A frame designed for wood panels!

The Ampersand floaterframe is the only do-it-yourself frame specifically designed for wood panels. Every detail has been designed and engineered to give you a simple, all-in-one framing solution that protects your artwork while giving it the finished look it richly deserves.



Made with premium hardwood, the quality of floaterframe is immediately evident. Precisely constructed reinforced corners, a wider drill base and pre-drilled countersunk mounting holes are just a few of the details that Ampersand has focused on, creating the perfect framing solution.

- All mounting and hanging hardware included!
- Easily accommodates 7/8" and 1½" profile artwork, but can also be used for canvas and flat panels.
- Available in three colors and two elegant styles to complement your artwork.

#### **All Wood Panels are NOT Created Equal**

Ampersand's focus and passion is simple. We are solely dedicated to making quality wood panels for artists.

After years of research, we have found that true hardboard provides superior strength over every other type of wood we tested. The grainless and re-engineered wood fibers will not crack over time like solid wood panels or plywoods. The high density core is less prone to warping than MDF. Our Museum Series cradled panels are made with a superior 13-layer plywood frame that provides additional stability and strength and withstands warping and twisting during humidity and climate changes.

No other panel on the market protects an artist's work like an Ampersand panel. Every coated Museum Series panel is protected by our patented Archiva-Seal<sup>™</sup> technology. This provides a superior archival barrier between the wood panel and the painting surface making Ampersand panels the most archival panels available on the market and ensuring that your work will last.

#### Why Paint on Panels?

Background featured on the cover:

www.karenvernon.com -Ampersand Private Collection

Simply put, paintings on rigid and well-prepared surfaces outlast those on stretched canvas and paper. The proof - icon paintings from the 3rd and 4th centuries painted on prepared wood panels remain in excellent condition, while many paintings on stretched canvas from the last century have already experienced major cracking and deterioration.

#### Passion. Dedication. Love.

That's what goes into each and every Ampersand panel. Our employees in our factory in Texas craft each panel by hand, meticulously caring for every detail - because your art matters and deserves the best support.



#### We Care

It is vitally important to us that our products do not harm the environment or the artists who use them. Our panels are made from FSC certified materials that promote sustainable forests and protect our wildlife, plants, soil and water. Our Museum Series panels are formaldehyde-free and do not contain organic compounds that generate harmful gas emissions.

If you've never tried one of our surfaces, we invite you to ... and fall in love! Whether you're using oils, acrylics, pastels, watercolors or any other media there is an Ampersand panel that will ignite your imagination!

Connect with us: http://ampersandart.com/connect











For outstanding customer care, please contact us:

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## **H** Ampersand Extraordinary surfaces for your art.



### The Ampersand Panel Advantage

- **Archival Quality Wood Panels**
- **Signature Painting Grounds and Surfaces**
- Designed and Manufactured in the USA
- **Inspired by Artists for Artists Since 1994**
- **Tested and Guaranteed**
- **Eco-friendly, Artist-safe**



We provide the only painting panels manufactured with **Archiva-Seal**<sup>™</sup> advanced sealing technology for wood, because we want your art to last.



**VALUE SERIES MUSEUM SERIES MUSEUM SERIES** 

In 1994, Ampersand Art Supply began its mission of reviving the time-honored tradition of panel painting with the creation of Claybord, our very first coated painting panel. Over the years, Ampersand has developed many wonderful painting panels with unique surface coatings and profiles suitable for all media from oils to pastels. Ampersand's commitment to quality and archival principles led us to engineer the only archival sealed panels on the market, and today Ampersand is the #1 brand in the US for painting panels.

#### Which Panel Do I Choose?

Use this guick and easy chart to help you decide which panel is best for you. Some paints may be suitable for more than one style of panel.

Panel Comparison Chart	oils	watercolors	inks	acrylics	egg tempera	pastels	encaustic	mixed media	very absorbent	non-absorbent	scratchboard	smooth	semi-smooth	textured
claybord														
aquabord														
<b>gesso</b> bord														
<b>scratch</b> bord														
<b>pastel</b> bord														
<b>hard</b> bord														
<b>encaustic</b> bord														
canvas texture														
primed smooth														
basswood														

### gessobord for oils & acrylics

- Professional artists' #1 choice for oils, acrylics, alkyds and mixed media
- Museum quality acid-free acrylic gesso
- Slight, even surface texture allows for ideal brush control and even tonal values without distracting from your artwork

Use with traditional and water-based oils, alkyds, acrylics, collage and mixed media.

### aquabord for watercolors

- · Absorbs watercolor like a fine paper
- Unique surface provides complete control and luminous color
- · Endlessly glaze and lift to underlying colors
- Lift back to white without damaging the surface
- Watercolors can be sealed and displayed without glass!

Great for use with gouache, acrylics and inks too!

### **FULLY PRIMED ON FRONT AND SIDES** Smooth finish option for

oil and acrylic painters

The artist PANEL

- Sides of cradles are primed for wrapping artwork around the edge for a finished presentation
- Great for pencil, collage, ink and more!
- Superb for mounting photos or canvas



**PRIMED SMOOTH** 

## claybord for mixed media

- Acid-free, kaolin clay ground on quality hardboard support
- Absorbent, sanded ultra-smooth finish
- Unlimited techniques — etching, erasing, reworking, adding color and scratching it away
- Mount paper or fabric



Perfect for inks, gouache, egg tempera, acrylics, airbrush, collage, photo-transfers, graphite, casein and mixed media.

### pastelbord for pastels and more

- Marble-dust tooth holds more layers than pastel paper
- · Pastels blend beautifully, colors stay rich and vibrant
- Unique clay coating allows for both painting and drawing with colored pencils
- · Available in white, gray, sand, and green tones

Not just for pastels — works great with charcoal, conté crayon, colored pencils, watercolor pencils, ink and acrylics.

### The artist PANEL

#### **PRIMED CANVAS TEXTURE**

#### PERFORMS LIKE PANEL, **FEELS LIKE FINE CANVAS**

- Great introduction to panel painting
- Ready to paint with oils, acrylics & mixed media
- Medium canvas texture for optimum control
- Excellent for pallet knife painting



### hardbord unprimed

- · Ultra-stable, formaldehydefree, moisture resistant substrate, used for all **Museum Series** panels
- Seal and apply your own painting grounds and textures
- · Accepts all types of commercial and hand-made painting grounds



The Museum Series panels are made from FSC certified US wood materials - the highest environmental certification standard available.

#### encausticbord for encaustic & more

- Designed for the unique demands of encaustic painting and mixed media
- Holds tight to layers of wax and collage without cracking or separation
- · Amazing for charcoal, graphite and dry pigments



Great for mixed media — Paper-like finish works wonderfully with ink, graphic markers, collage, image transfer and more.

### scratchbord for scratch art

- Smooth clay panel with a perfect coating of rich black India Ink
- · Will not tear, crack or bend
- Scratch the ink away with precision and control for crisp white lines
- Add color with our specially formulated Scratchbord Claybord Inks
- Scratchbord can be sealed and framed without glass!

Unlike paper scratchboards, Scratchbord will not rip, tear, bend, or wrinkle. Try our Scratchbord Kits, tools and books to get started.



#### **UNPRIMED BASSWOOD**

#### **OUTPERFORMS BIRCH PLYWOOD**

- Superior dimensional stability over other brands
- Ultra-smooth for a better finish
- · No knots or wood patches like other brands
- No seams, patches or excessive wood grain
- No fiber raising Easy to seal and prime to a smooth finish

